

# OPEN CALL: ASSOCIATE PROGRAMME 2017

APPLY HERE  
BY 31 MARCH

Be a part of Art Night 2017 Associate Programme and have your project shown alongside the official programme.

Alongside the curated programme, the Associate Programme will invite cultural organisations, independent curators and artists to take part in Art Night. Involvement will entail creating a pop-up project within the designated area of the trail (view map) or hosting a special happening at your institution. We also encourage local galleries and businesses to extend their opening hours into the night on Saturday July 1st.

The selection panel of the Associate Programme is composed of Fatos Üstek and the Whitechapel Gallery curatorial team. Shortlisted proposals for art events and exhibitions will be featured as part of the festival main communications materials, online and print, as well as benefit from media coverage of the event.

## WE ARE LOOKING FOR PROJECTS THAT:

- Respond to the specificities of the East End, its diversity, social rituals & history
- Discuss identity and forms of belonging
- Emphasise on the urban environment and the cosmopolitan city
- Speculate on the history or the future of the area
- Create a sense of excitement and celebration

### Application requirements:

- \* Art Night 2017 will run from **6pm until approx. 4am** and we encourage you to schedule your proposed activities with a focus on **late-night opening hours**.
- \* Art Night does not cover the production costs of Associate Programme. Each applicant **will be responsible for their project's expenses**.
- \* We will ask Associate partners to house **Art Night 2017 brochures and posters onsite**, and contribute to the festival's promotion when possible (e.g. on social media, newsletters).
- \* Associate partners will be prepared to **manage audience flow** with the help of security staff, building attendants etc.
- \* All Art Night events are free and accessible to all, however we do understand that due to budget restrictions and capacity limits, your event might be ticketed. Please indicate suggested price in your application.

**Please note:** If you would like to take part in the listing of late-night open venues and galleries, please indicate in your application.

# ABOUT ART NIGHT

Art Night is a **free festival of contemporary art in extraordinary spaces** that transforms London for one summer night every year. The first edition took place across 10 venues in Westminster and attracted 35,000 visitors on Saturday 2 July 2016. The programme was curated by Kathy Noble and the Institute of Contemporary Arts (ICA).

## ART NIGHT 2017

*1 July, from 6pm until the early hours*

Art Night 2017, in collaboration with **Whitechapel gallery; curated by Fatos Üstek takes over the East End**, drawing influences and inspirations from its vast and intriguing history of social, political and economic transitions. The East End has been a recipient of communities from various backgrounds, with diverse beliefs, rituals and customs over the centuries. The area is infamous for its rebellious past and confluence of cultures, social movements and artistic engagements. The one-night-only festival will also explore architecturally hybrid nature of the area, bringing together iconic sites, heritage buildings and secret venues as places for art events and installations.

## THE KEY AREAS ARE LOCATED AROUND:

- Liverpool Street & Spitalfields
- Aldgate & Whitechapel
- Tower Bridge & the Docklands (until London Dock)



**For further enquiries or to receive the list of suggested venues, please contact** [zarina@unlimited-productions.co.uk](mailto:zarina@unlimited-productions.co.uk)